



Judges' Scoring Rubric

Content (35 points)

1. **Originality** ___/10 Pts
 - Does the idea identify a new or fresh approach to an environmental issue? (If enhancing an idea previously presented, originality will be based on improvement of idea.)
2. **Research, Development, & Appropriate Technology** ___/10 Pts
 - What kinds of research or experimentation support the idea?
 - What, if any, action has been taken?
 - Research has been cited.
 - Is it feasible, innovative, and well developed?
 - Does it comply with existing laws?
 - Are there undesirable side effects?
 - Does the project use appropriate technology?
3. **Environmental Benefits** ___/5 Pts
 - How substantial is the environmental impact and benefit? (e.g. number of people reached and/or geographic region improved)
4. **Scope of Idea** ___/5 Pts
 - Does the idea reflect a deep understanding of the problem or issue?
 - What are the costs of labor and materials?
5. **Graphics/Visuals** ___/5 Pts
 - Charts, graphs, sketches, models, etc. How well do the graphics and/or visuals enhance the proposal? (Graphics must reinforce the idea, not repeat or replace the proposal, to be awarded points. PowerPoint presentations will only be considered a graphic supplement if they contain material that is additional to the written proposal.)

SUBTOTAL ___/35 Pts

Mechanics (20 points)

6. **Organization** ___/5 Pts
 - Clearly develops central idea
 - Well-developed paragraphs
 - Subtitles, bullets, or numbers increase readability.
 - Clear introduction and conclusion
 - Pages are numbered.
 - APA in-text citations
 - APA Reference page
7. **Effective Word Choice** ___/5 Pts
 - Precise vocabulary
 - Strong action verbs
 - Technical terms and abbreviations are defined.
 - Limits use of cliches and slang
8. **Sentence Structure** ___/5 Pts
 - Varied sentence structure
 - Avoids fragments and run-ons
 - Natural, fluent style enhances understanding of the proposal.
9. **Writing Conventions** ___/5 Pts
 - Correct spelling, punctuation, grammar, and usage.
 - Avoids indefinite "you."

Comments

SUBTOTAL ___/20 Pts

TOTAL ___/55 Pts