



Frequently Asked Questions

1. What makes a truly 'good' idea?

A truly 'good' idea is one that you're committed to – if you believe in the mission behind the idea and you're committed to carrying it through, whether you win or not, the judges will catch the vision.

If you're specifically focused on winning the CFK contest, keep a few things in mind:

- a. Originality
- b. Environmental Benefits
- c. Scope of Idea
- d. Research, Development & Technology
- e. Graphics/Visuals
- f. Essay Writing Skills

For a more detailed explanation, read the judge's rubric:

http://caringforthekenai.com/wp-content/uploads/2013/10/Judges_Rubric.pdf

2. I think I have a good idea, but I'm not sure if it fits the prompt, what should I do?

Ask your teacher! Break down the prompt... what can YOU do? Will your idea help us to better care for the environment or prepare for a natural disaster? Is it focused on the Kenai Peninsula?

If you're still in doubt after discussing the question with your teacher, reach out to a community member or judge for further help.

3. I have a great idea, but I'm not sure if it will work, what can I do?

Ask someone who works in the industry related to your idea! You can ask for as much help or as many donations as you want.

4. How do I add multiple web addresses to my essay submission?

Enter all the urls in the same box, separating them with commas.

5. When should I submit my essay?

You can click 'submit' on your essay at any time and continue making changes up until the final submission deadline. Make sure you click 'submit' before the deadline for community comments if you'd like feedback from our readers.

6. How do I make it into the A pile?

Follow the overall rubric used for the contest, focusing on:

- a. Originality*
- b. Environmental Benefits*
- c. Scope of Idea*
- d. Research, Development & Technology*
- e. Graphics/Visuals*
- f. Essay Writing Skills*

The judges will evaluate your projects on these criteria at every stage of the contest.

7. How important are the oral presentations?

Very important! The FINAL scores for the twelve contest finalists will be calculated accordingly: 1/3 semi-finalist round score and 2/3 oral presentation score. The total final score determines the winners and placing.

8. Can I use my essay materials in my oral presentation?

Yes! But refine them and rework them as much as you can, ensuring you have a strong oral presentation for the final panel of judges.